CONCORDIA COMMUNIQUÉ
1455 de Maisonneuve Blvd. West, Montreal, Quebec H3G 1M8 (514) 879-8497

FOR IMMEDIATE RELEASE

Concordia symposium to focus on leadership, decision-making

Montreal, Quebec, October 26, 1977 -- A four day symposium on leadership, decision-making and organization behaviour will be held at Concordia University's Loyola campus between November 7 and 10.

Entitled "How Do You Manage?", the symposium is aimed at helping people become good managers in their personal lives as well as in work situations.

"How Do You Manage?" will begin on November 7 at 7:30 p.m. with Dr. Rosabeth Moss Kanter, author of Men and Women of the Corporation, discussing "The Anatomy of Success in the Organization". Dr. Kanter is a professor of sociology at Yale.

Concordia management professor Dr. Stephen Robbins will speak on "Organizational Realities" on November 29 at 2 p.m. Dr. Robbins is editor of Prentice-Hall's "Essentials of Management" series and is author of several texts on management. His latest book, Organizational Behaviour, will be released within the year.

At 7:30 p.m. on November 9, McGill management professor Dr. Henry Mintzberg will speak on "The Intuitive Side of Management". Dr. Mintzberg is author of The Nature of Managerial Work and numerous articles and monographs.

There will also be participation from Concordia's Learning Development Office, Lacolle Centre for Educational Innovation and Learning Co-op.

All events in "How Do You Manage?" are free and will be held in the Loyola Campus Centre, 7141 Sherbrooke St. West. Free tickets (necessary only for Dr. Kanter and Dr. Mintzberg) are available in room 135 of Loyola's administration building. Further information can be obtained by calling 482-0320, ext. 341 or 343.

"How Do You Manage?" is a project of the Program Development Sector of the Dean of Students Office, Loyola campus.

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Mark Gerson, Information Officer
482-0320, ext. 689

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Complete schedule of events for "How Do You Manage?" at Concordia

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All events will take place in the Loyola Campus Centre, 7141 Sherbrooke West

Monday November 7

7:30 p.m. Dr. Rosabeth Moss Kanter on "The Anatomy of Success in the Organization". (Free advance tickets required) Main Lounge

Tuesday November 8

1 - 5 p.m. Jean Lefebvre and LIFO workshop dealing with management styles. (Limited registration) Conference rms. 1 & 2

Wednesday November 9

Noon -2 p.m. Marilyn Callan of Concordia's Lacolle Centre for Educational Innovation on "Problem Solving". Conference rms 1 & 2

2 - 3 p.m. Dr. Stephen Robbins of Concordia's Faculty of Commerce and Administration on "Organizational Realities". Conference rms. 1 & 2

7:30 p.m. Dr. Henry Mintzberg of McGill's Faculty of Management on "The Intuitive Side of Management". (Free advance tickets required) Main lounge

Thursday November 10

Noon - 2 p.m. Dr. Bill Gilsdorf and Jane Magnan, Concordia Learning Development Office on "Decision-making". Conference rms. 1 & 2

2:30 - 5 p.m. Concordia Learning Co-op on "Working with Conflict". Conf. rms. 1 & 2

All events in "How Do You Manage?" are free. Registration forms and advance tickets are available at room 135 of Loyola's administration building, 7141 Sherbrooke St. West. Tickets will also be available at the door. For further information, contact the Program Development Sector of the Dean of Students Office at 482-0320, ext. 341 or 343.

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CONCORDIA COMMUNIQUÉ
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À PUBLIER IMMÉDIATEMENT

Symposium sur le leadership et la prise de décisions à l'Université Concordia.

Montréal, Québec, le 26 octobre 1977 -- Un symposium de quatre jours sur le leadership, la prise de décisions et le comportement organisationnel se tiendra dans le campus Loyola de l'Université Concordia entre le 7 et le 10 novembre.

Intitulé "How Do You Manage?", ce symposium a pour objectif d'aider les gens à devenir de bons administrateurs dans leur vie personnelle et professionnelle.

"How Do You Manage?" commencera le 7 novembre à 19h30 par l'allocution de Rosabeth Moss Kanter, Ph.D., auteur de Men ans Women of the Corporation, au cours de laquelle elle traitera du sujet suivant: "The Anatomy of Success in the Organization". Mme Kanter est professeur de sociologie à Yale.

Stephen Robbins, Ph.D., professeur de gestion à l'Université Concordia parlera des "Organizational Realities" le 29 novembre à 14h. M. Robbins est rédacteur de la collection de Prentice-Hall "Essentials of Management" et auteur de plusieurs manuels de gestion. Son dernier livre, Organizational Behaviour, sera publié cette année.

À 19h30, le 9 novembre, Henry Mintzberg, Ph.D., professeur de gestion à l'Université McGill, traitera le sujet suivant: "The Intuitive Side of Management". M. Mintzberg est l'auteur de The Nature of Managerial Work ainsi que de nombreux articles et monographies.

Le Bureau du perfectionnement des méthodes d'enseignement de l'Université Concordia, le Centre des innovations éducatives de Lacolle ainsi que la Coopérative d'apprentissage apporteront aussi leur participation.

Toutes les manifestations de ce symposium sont gratuites et se tiendront dans le Campus Centre de Loyola, 7141, rue Sherbrooke ouest. On peut se procurer les billets gratuits qui sont nécessaires seulement pour les conférences de Mme Kanter et de M. Mintzberg à la salle 135 du Pavillon de l'administration de Loyola. On peut obtenir de plus amples renseignements en téléphonant au 482-0320, et en demandant le poste 341 ou 343.

Ce symposium est une réalisation du Secteur de l'expansion des programmes du Bureau du directeur des étudiants du campus Loyola.

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Mark Gerson, agent d'information, 482-0320, poste 689